

ESTIMATED TOTAL INVESTMENT

LOW

HIGH

\$25,000	\$25,000	Franchise Fee
\$2,500	\$15,000	Real Estate Security/Utility Deposits; Licenses/Pre-Paid Fees
\$160,380	\$180,000	Equipment, Fixtures, Furniture and Exterior Signage
\$8,000	\$10,000	Interior Graphics
\$75,000	\$175,000	Leasehold Improvements
\$15,000	\$25,000	Opening Inventory and Supplies
\$1,000	\$10,000	Insurance
\$10,000	\$10,000	Grand Opening Promotion
\$2,500	\$10,000	Miscellaneous Travel and Living Expenses for Training
\$10,000	\$15,000	Additional Funds - 3 Months
\$2,000	\$5,000	“Opening Soon” Signage, Miscellaneous Pre-Opening Expenses
\$2,500	\$15,000	Site Selection/Lease Renewal/Negotiation
\$313,880	\$495,000	TOTAL INVESTMENT PACKAGE (Standard)

HAPPY'S PIZZA®